



Year 2022

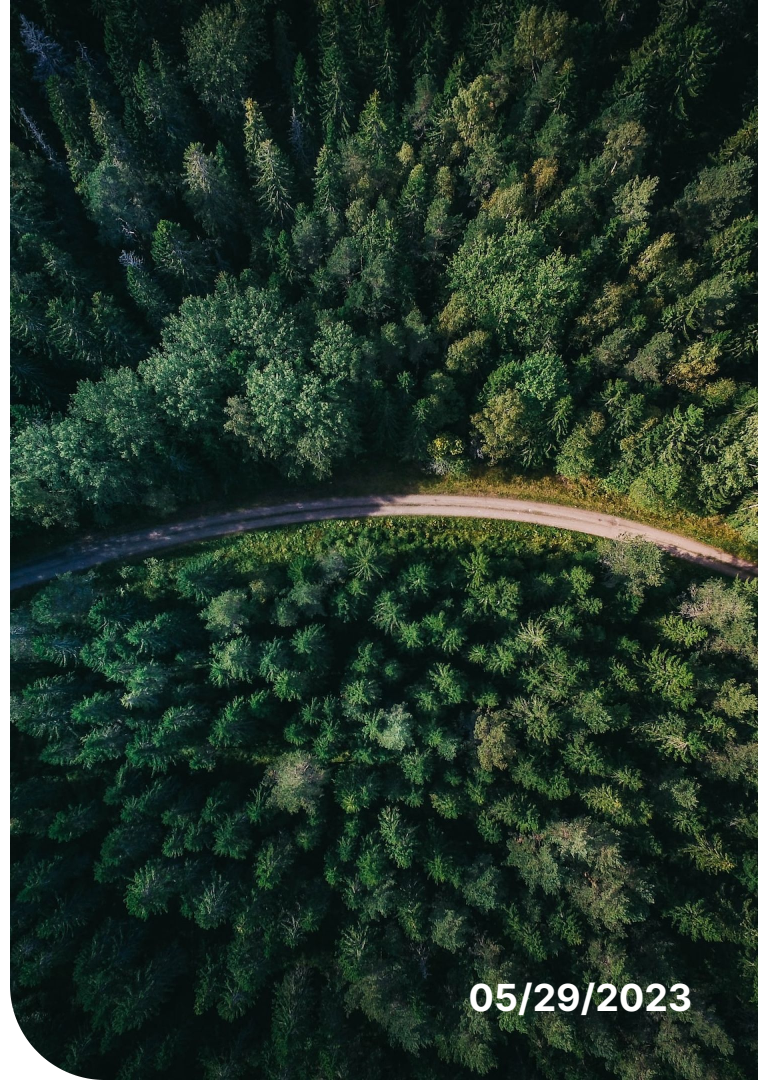
Greenhouse gas emissions report Aldevra

TCFD

GREENHOUSE
GAS PROTOCOL



05/29/2023





Foreword

Greenly is proud to contribute to Aldevra's climate strategy.

This report synthesizes the results of your greenhouse gas (GHG) emissions assessment.

While offering some comparison with other companies, a GHG emissions assessment is mainly used to identify ways to improve your global impact and to define a reduction trajectory.

This requires the implementation of a series of internal processes and the mobilization of your entire ecosystem (employees, suppliers, customers).

We are happy to accompany you throughout this process, and thank you for your commitment.

A handwritten signature in black ink, appearing to read 'Alexis'.

Alexis Normand
CEO of Greenly

Contents

4

Introduction

- 5 Carbon accounting methodology
- 7 GHG emissions assessment scopes
- 8 Executive summary

9

Emissions report

- 10 Results by Scope
- 11 Results by activity
- 12 Focus by activity

17

Conclusion

- 18 Summary of reduction actions
- 19 Conclusion

20

Next steps

- 21 Building and certifying your climate strategy
- 27 Greenly score
- 28 Progress report meeting

29

Greenly

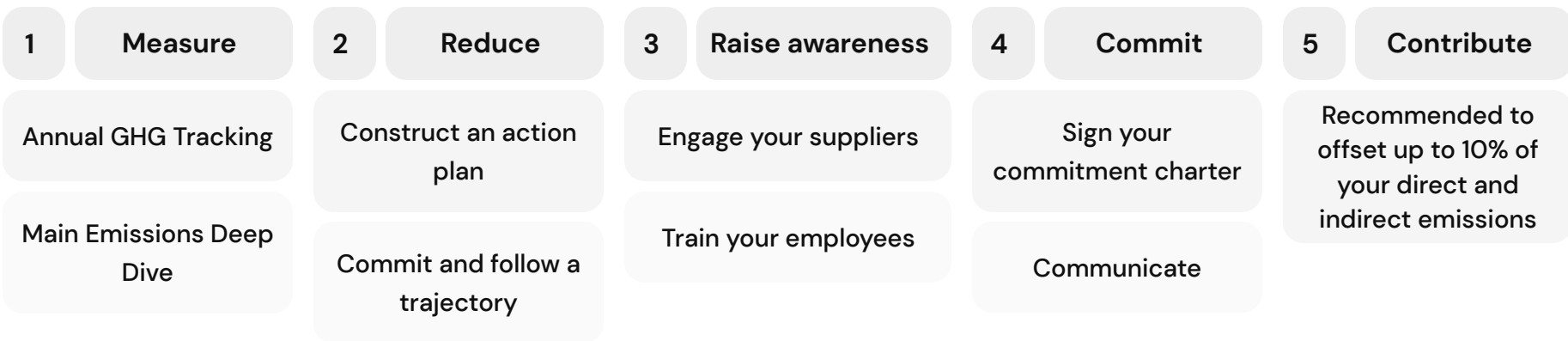
- 30 Our vision
- 31 Our partners and customers
- 32 The team

Greenly certification

CRITERIA



The Net Zero Contributor Certification aims to highlight the efforts of the most committed companies. It is aligned with the Net Zero Standard, a standard created by the Science Based Targets initiative.



Carbon accounting methodology

Scope 1 | Direct emissions

GHG emissions generated directly by the organization and its activities.

Examples: combustion of fossil fuels, refrigerant leaks, etc.

Scope 2 | Indirect emissions related to energy consumption

Emissions related to the organization's consumption of electricity, heat or steam.

Example: electricity consumption, etc.

Scope 3 | Other indirect emissions

Emissions related to the organization's upstream and downstream operations and activities

Example: transportation, purchased goods and services, sold products, etc.



How are emissions computed?

ANALYZING EMISSIONS, AUTOMATING TRACKING

Expense
based

Increasing
Accuracy*

Activity
based

Activity metrics x Emissions factors = CO2 Eq. Emissions



Total Expense
80 dollars

1.75 Kg CO2/\$

140 Kg CO2e



Total Distance
700 miles

0.2 Kg CO2/mile

140 Kg CO2e



Total Fuel
50 gallons

2.8 Kg CO2/Gallon

140 Kg CO2e

*depending on the availability of data

University of Leeds



exiobase



Fraunhofer



European
Commission
JOINT RESEARCH CENTRE



Department for
Business, Energy
& Industrial Strategy

| GHG emissions assessment scopes

Temporal scope

Year 2022

Measurement scope

Operational

Full Scope 1

Full Scope 2

Full Scope 3

- Use of products sold

Primary data

Accounting files

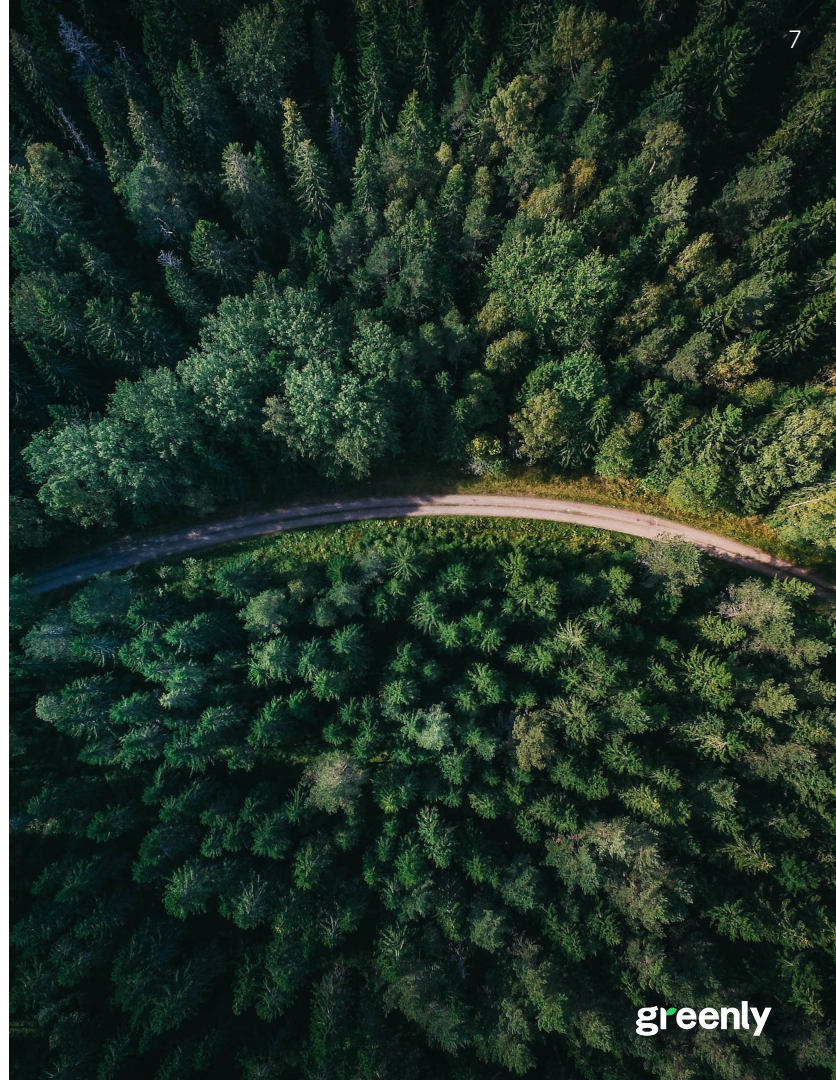
Physical data for buildings

Methodology

Official and approved GHG Protocol methodology: ISO 14064-1

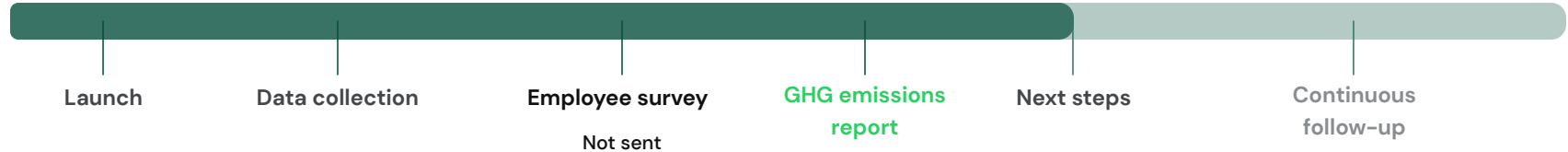
GWP 100

The methodological details of the calculation of each carbon footprint source are available on the Greenly software



Executive summary

This report summarizes the results of 2022's Aldevra GHG emissions assessment, based on the information collected and subject to its completeness, correct categorization and validation. **This assessment is useful to identify the main areas for improving your impact.**



GHG emission assessment result

Scope 1 & 2	8.8 tCO ₂ e	0.3 t/employee	0.7 t/M\$
Scope 3	4.1ktCO ₂ e	141 t/employee	335 t/M\$
Total	4.1ktCO₂e	141 t/employee	335 t/M\$

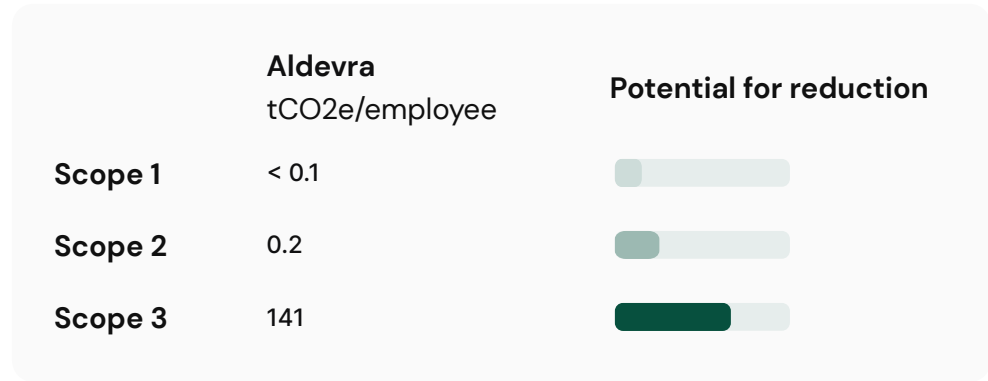
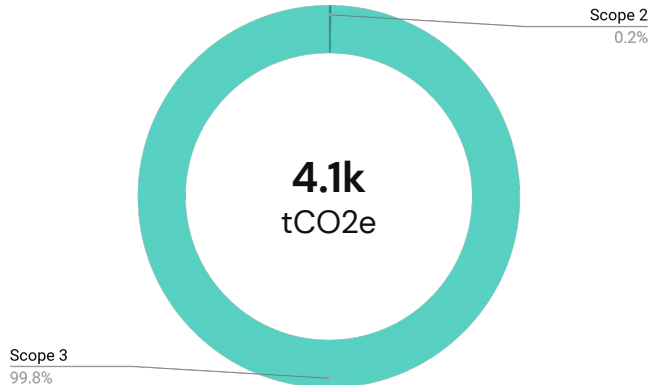


Emissions report

General overview

RESULTS BY SCOPE

Total emissions of Aldevra,
by Scope (% tCO₂e)



4.1k tCO₂e is equivalent to

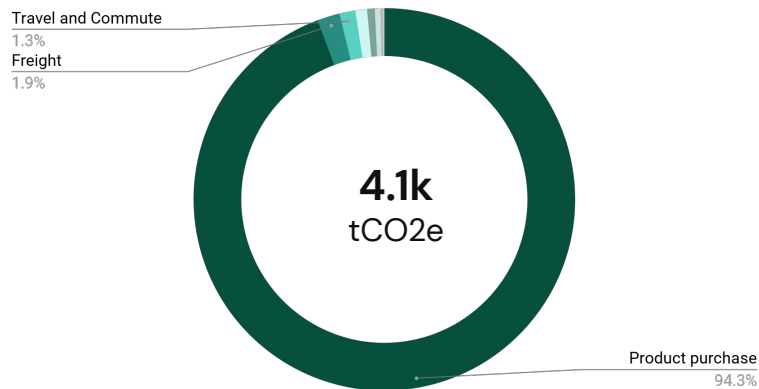
- 1 2 318 Paris - New York round trips*
- 2 The annual emissions of 287 American people*
- 3 The amount of CO₂ sequestered annually by 914 acres of forest in growth*

*Sources: [Exiobase](#), [Labo 1.5](#), National Forests Office

General overview

RESULTS BY ACTIVITY

Total emissions of Aldevra, by activity (% tCO₂e)

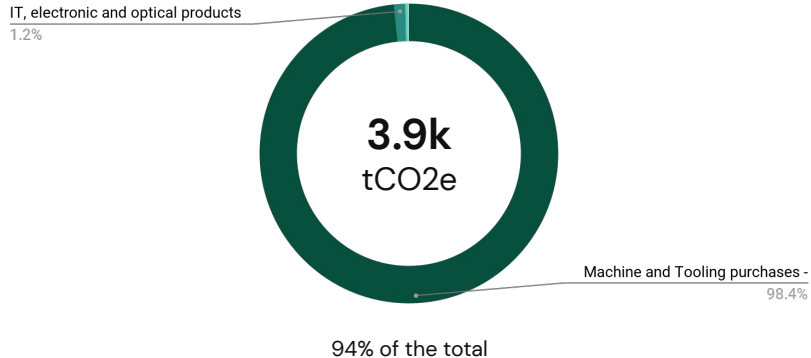


	Total emission tCO ₂ e	Per employee tCO ₂ e/employee
Product purchase	3.9k	133
Freight	78	2.7
Travel and Commute	55	1.9
Digital	40	1.4
Services purchase	27	0.9
Food and drinks	19	0.6
Others*	14	0.5

* Energy, Assets, Waste etc.

Focus on Product purchase

Product purchase emissions by category (% tCO₂e)



Methodology

1. Emissions calculated using a monetary approach, by multiplying the price by a monetary emission factor (kgCO₂e/\$).
2. The monetary emission factors (kgCO₂e/\$) are based on ADEME's Base Carbone and Life Cycle Analyses of products.
3. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

Reduction action suggestions:

1

Switch to a manual approach to measure emissions from your core business

This emission category was measured using a generic monetary approach. Greenly recommends you opt for a physical approach for the next assessment by providing us with your detailed list of material inputs.

2

Give preference to the purchase of products whose emissions have been calculated

Focus your product purchases on suppliers who have published a Life Cycle Assessment (LCA). This not only allows you to have access to reliable environmental data on the product which improves the accuracy of your own emissions, but it is also a sign that a real environmental approach has been taken during the design of the product.

3

Opt for energy-efficient equipment

Select foodservice, healthcare and construction equipment that uses advanced technologies to reduce energy consumption. Look for appliances that are [Energy Star](#) certified or equivalent to ensure high standards of energy efficiency.

4

Raise your customers' awareness of environmental impact

Train your customer in good operating, cleaning and maintenance practices to minimize energy losses.

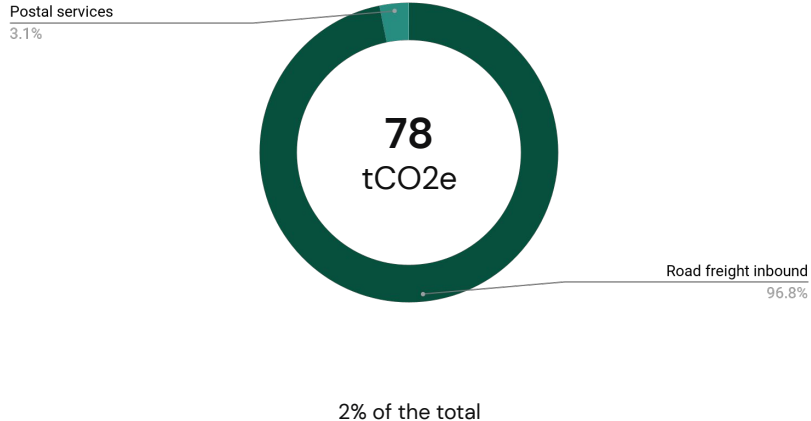
5

Open a new offer?

Identify opportunities to offer a range of reconditioned or used products that meet customer needs and preferences.

Focus on Freight

Freight emissions by category (% tCO₂e)



Methodology

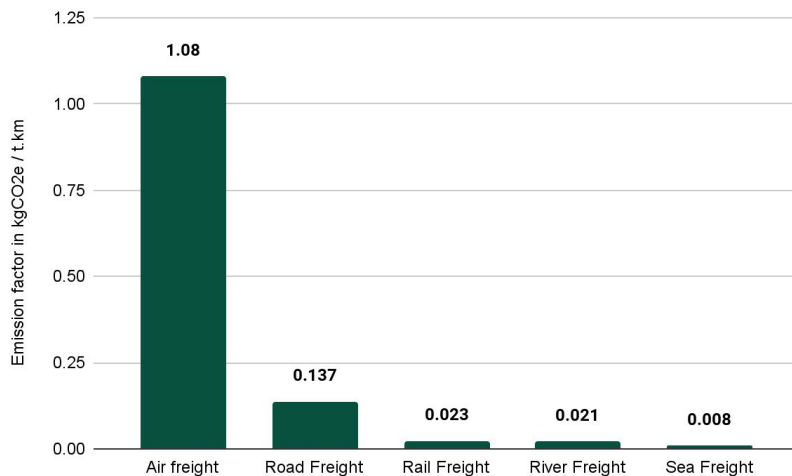
1. Emissions calculated using a monetary approach, by multiplying the price by a monetary emission factor (kgCO₂e/\$).
2. The monetary emission factors (kgCO₂e/\$) are based on ADEME's Base Carbone.
3. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

Reduction action suggestions:

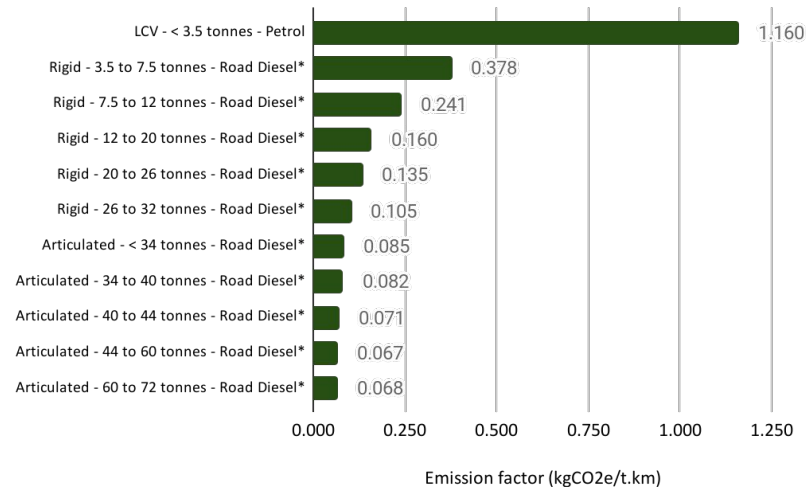
- 1 Shipment pooling**
 Encourage the consolidation of shipments to group together cargo from different sources and reduce the number of trucks or containers used.
- 2 Favour alternative modes of transport for short-distance deliveries**
 Encourage customers to opt for more environmentally friendly delivery methods:
 1. Offer a variety of delivery methods to meet customers' needs.
 2. Partner with green delivery service providers to offer more sustainable options.
- 3 Select local supplier**
 By choosing local or regional suppliers, you can reduce the greenhouse gas emissions associated with transporting goods.
 This is due to the fact that journeys are shorter, which reduces the distance travelled and therefore the fuel consumption required for transport.
- 4 Use of alternative fuels**
 Explore options for using alternative fuels, such as liquefied natural gas (LNG) or hydrogen, for freight vehicles.

Focus on Freight

Freight emission factors (kgCO₂e / t.km)



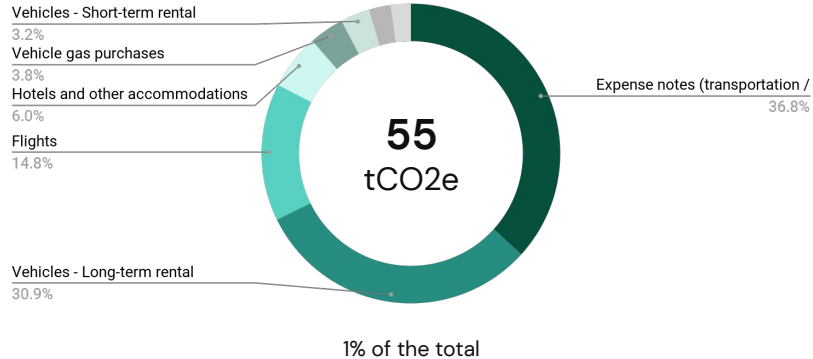
Greenhouse gases emission by truck type (kgCO₂e/passenger.km)



* incorporation 7% of biogaz

Focus on Travel and Commute

Travel and Commute emissions by category (% tCO₂e)



Methodology

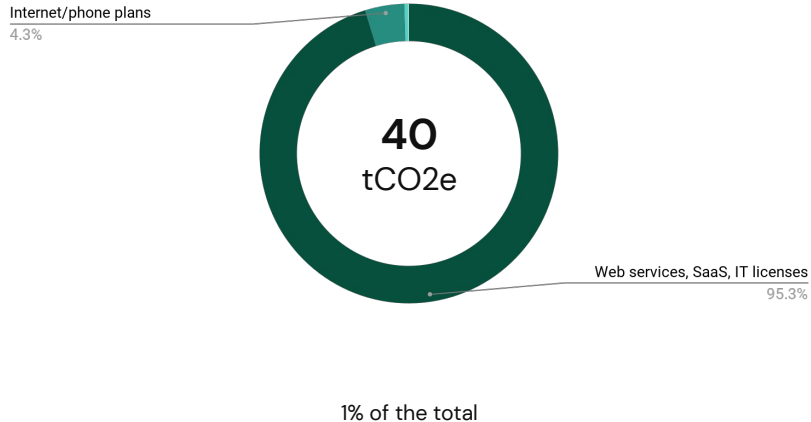
1. Emissions related to commuting are calculated using a physical approach, based on responses to the employee survey: mode of travel, distance, frequency. The emission factors (kgCO₂e/passenger.km) come from ADEME's Base Carbone.
2. Emissions related to business travel are calculated using a monetary approach, by multiplying the price by a monetary emissions factor (kgCO₂e/\$) coming from ADEME's Base Carbone or studies conducted by Greenly.
3. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

Reduction action suggestions:

- 1 **Replace part of your business travel with video conferencing**
Using videoconferencing instead of direct travel saves a lot of time, travel costs and significantly reduces CO₂ emissions.
- 2 **Choose low carbon accommodation during your travels**
For accommodation expenses, we recommend that you select establishments certified with good environmental practices (demanding environmental specifications): (Green globe, Energy Star, European Ecolabel).
- 3 **Create a flight policy to reduce emissions from air travel**
Discuss internally on a flying policy to reduce emissions. This policy could include the following rules:
 - Reduce the number of flights by replacing meetings with videoconferencing or by switching to another means of transportation when possible
 - Avoid flying in Business class. Economy class emissions are lower because of the smaller space occupied in the plane.
 - Choose direct flights. A big part of the emissions of a flight happened during take-off. One transfer doubles take-off emissions.
 - Choose airlines that offer emissions offsets or contribute to offsetting projects yourself.
- 4 **Offer eco-driving courses**
According to the shift project, this measure can reduce GHG emissions by 10%. Recommended training: [Road safety training](#)

Focus on Digital

Digital emissions by category (% tCO₂e)



Reduction action suggestions:

- 1 Data consumption management**
 Make employees aware of the importance of managing data consumption on their mobile devices and computers. Encourage the use of Wi-Fi connections rather than cellular data whenever possible (6 to 7 times more impactful to the environment than WiFi).
- 2 Remove unnecessary software from your computers and limit their updating**
 Software and its recurrent updates impact the performance of computers and increase their power consumption. Rationalize licences by carrying out a complete inventory of software used in the company, and assess their usefulness and necessity. Identify unused or duplicate licences, and uninstall non-essential software. Removing them therefore avoids this consumption and prolongs the life of the computer by saving hardware resources.

Methodology

- Emissions calculated using a monetary approach, by multiplying the price by a monetary emission factor (kgCO₂e/\$).
- The monetary emission factors (kgCO₂e/\$) are of three types: average carbon intensity per unit of revenue of a group of companies in the sector activity looked at; carbon intensity per unit of revenue of this sector of activity (ADEME's monetary emission factor); monetary emission factor derived from Greenly studies.
- The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.



Conclusion

| Summary of reduction actions

Corresponding
categories

Product purchase
94% of total

Freight
1.9% of total

Travel and Commute
1.3% of total

- 1 Switch to a manual approach to measure emissions from your core business
- 2 Give preference to the purchase of products whose emissions have been calculated
- 3 Opt for energy-efficient equipment
- 4 Partner with green delivery service providers to offer more sustainable options
- 5 Replace part of your business travel with video conferencing

| Conclusion

The studies carried out using the Greenly software have made it possible to identify Aldevra's main GHG emission sources, enabling you to frame the company's carbon strategy and to identify the items that need to be studied in greater depth, with the aim of continuously improving the company's environmental impact.

We have identified that direct emissions (Scope 1) and indirect energy-related emissions (Scope 2) represent a small part of your company's impact, making it essential to engage your service providers, employees, and portfolio.

The recommended next steps in Aldevra's carbon strategy are:

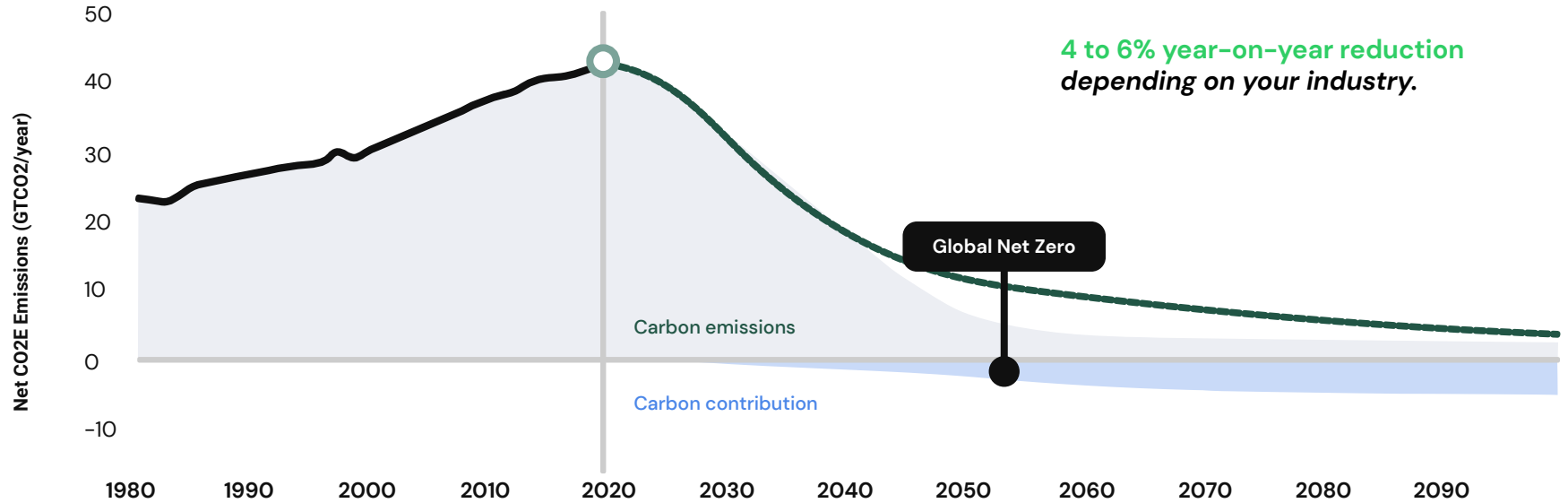
- 1 **Study key emission sources in greater depth:** Machine inventory, road freight & business travel analysis.
- 2 **Establish GHG emission reduction targets and implement an action plan** in order to achieve these targets.
- 3 **Engage your suppliers** thanks to the Greenly supplier engagement tool.
- 4 **Engage your employees**, using the interactive Greenly training quizzes.
- 5 **Communicate with your stakeholders** about your commitment and carbon footprint, your reduction targets and the action plan considered.
- 6 **Contribute to certified GHG reduction / sequestration projects** available on the software.



Next steps

Why commit to the Greenly certification?

A SUSTAINED EMISSION REDUCTIONS BASED ON THE LEVELS REQUIRED BY THE PARIS AGREEMENT

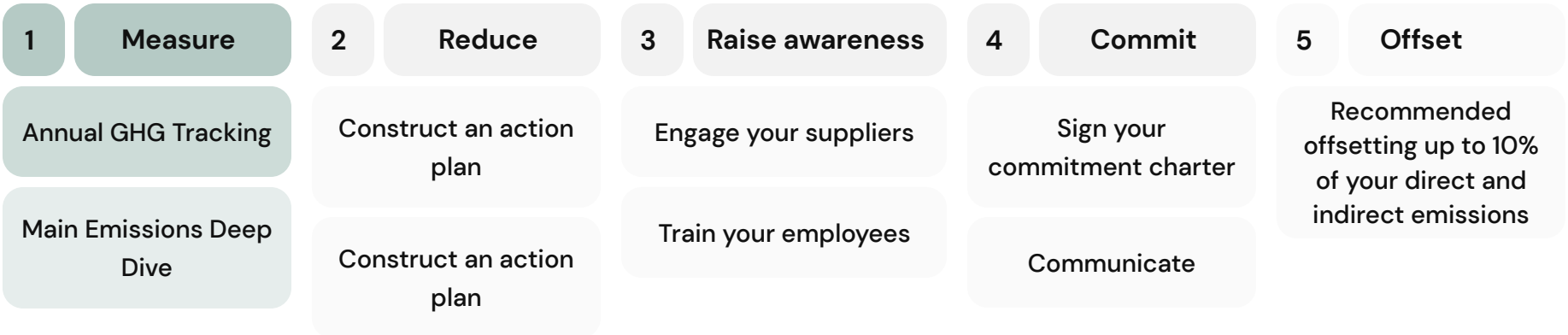


Specificities of the Greenly certification

CRITERIA



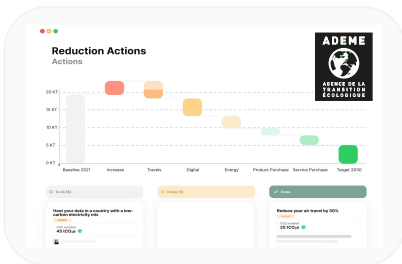
The Net Zero Contributor Certification aims to put forward the most committed companies. It is aligned with the Net Zero Standard, a standard created by the Science Based Targets initiative.



The next step after your carbon footprint

It's time to take action! Create your climate strategy

Action plan support



➤ Build a customized and robust Transition Plan.

➤ Support from climate strategy expert.

➤ In accordance with the Federal Supplier Climate Risks and Resilience Rule

+

NZCC: Climate strategy audit



➤ Engage your suppliers and employees.

➤ Audit of your climate strategy and addition to the charter.

➤ Assistance on communicating climate strategy to your stakeholders.

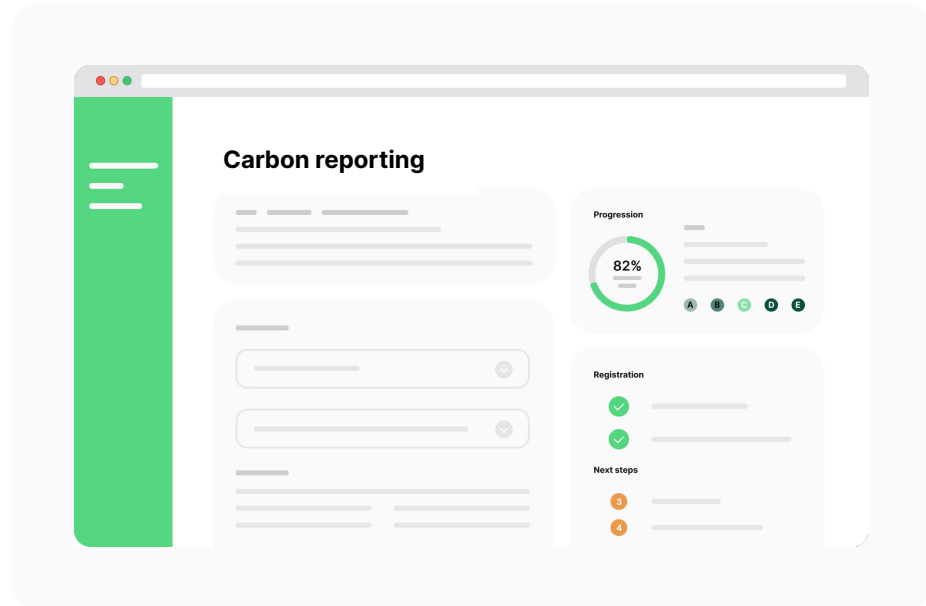


Evaluate the climate engagement of your suppliers

ENGAGE YOUR SUPPLY CHAIN VIA A MEASUREMENT MODULE

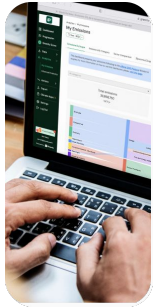
- 1 Specific questionnaires per activity sector**
For industry, services, good, tech.
- 2 Proof of a climate commitment**
Commitment to carry out an assessment within the year, SBT reduction targets.
- 3 Carbon Accounting solution for SMBs**
Our full service available at a price range of 950–5000 depending on size and activity sector.

Fauracia Example



Engage your employees on Climate Change

THROUGH MONTHLY TRAININGS



Month 1

Onboarding



Month 2

Quiz 1
Climate
Science



Month 3

Quiz 2
IT



Month 4

Quiz 3
Food



Month 5

Quiz 4
Transport



Month 6

Quiz 5
Energy



Month 7

And more..



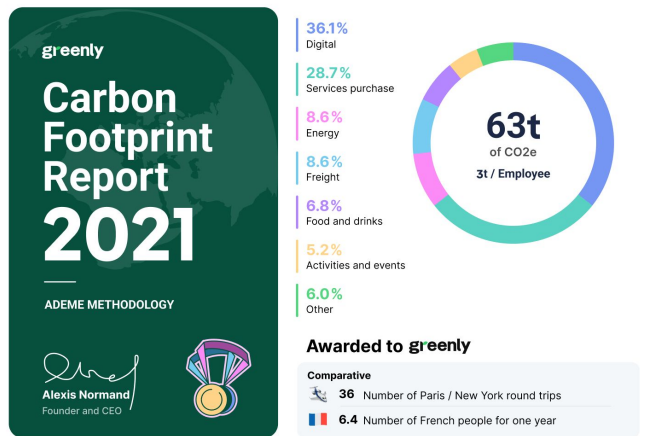
Month 12

A look back
on the year

Communication

SUPPORT FROM GREENLY TO SHARE YOUR CLIMATE STRATEGY

Share your carbon footprint certificate



Include a link to your case study on your website

Smart engages Greenly's support on their mission towards carbon neutrality

Smart is an independent advertising technology company that provides platforms and connects publishers and marketers through programmatic advertising. Our mission is to provide transparency, offer value path optimization, and ensure publishers and buyers are receiving their fair share in the adtech ecosystem.



2006

Date of creation

440

Number of employees

2249

tCO₂e/year

2020

Year analyzed

[Example Smart case study](#)



Our dedicated communications team will contact you

Maturity of your climate strategy

YOUR GREENLY CLIMATE SCORE

A+ Exemplary commitment (Score ≥ 90)

< 1% of companies



A Excellent (Score 75 – 89)

2% of companies



B Very Good (Score 55 – 74)

3% of companies



C Good Score (Score 30 – 54)

10% of companies



D Commitment initiated (Score 5 – 29)

15% of companies



E Progress to be made (Score < 5)

70% of companies



Aldevra's intermediate Greenly Climate Score is D (20 points).

Points are distributed as follows:

Creating & fine-tuning your Greenhouse Gas report:

20 / 40

Action plans:

0 / 36

Climate targets:

0 / 4

Involving your teams:

0 / 10

Carbon contributions:

0 / 10

Your Score will be updated at the Climate Strategy follow-up meeting.

More information on the Score calculation method [here](#)

Statistics were computed on the Greenly supplier database

| Next steps support

CLIMATE STRATEGY PROGRESS REPORT MEETING



When?

- | 1 week after the carbon assessment restitution: 15 min
- | 1 month after the carbon assessment restitution: 45 min



Why?

- | Review of your action plan
- | To update your Greenly Score
- | In-depth study of your climate engagement



Questions?

- | Let's meet to give you answers!





Greenly

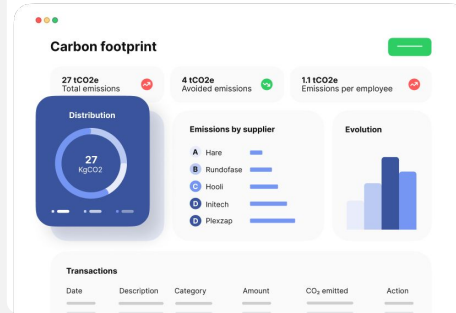
The Greenly vision

DEMOCRATISING ACCESS TO CARBON ANALYTICS TO ALL BUSINESS AND INDIVIDUALS



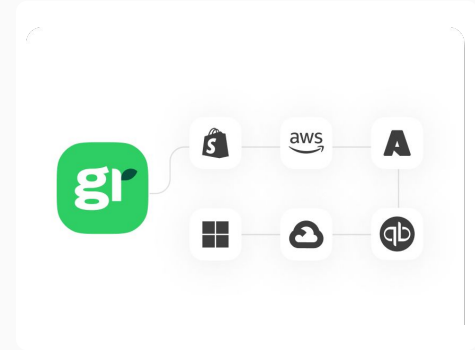
Carbon Footprint App

First carbon fintech app launched



Carbon Software Accounting

Launch B2B SaaS for SME Carbon Footprint (GHG Protocol)



Carbon Footprint Calculator (Api or Docker)

First Open Banking Carbon API with 8, Bank Partnerships

Greenly is the world fastest growing carbon management platform

WE ARE SCALING OUR TECH, OUR CUSTOMERS BASE & CLIMATE TEAM

+130

Team with Climate Experts Data Scientists, Data analysts, Data Engineers, DevOps Engineers, growing to 150 by end of 2022

800+

Customers in Tech, Large & Small Industry, Energy, Logistics, Construction, Real Estate etc.

50k

Emissions factors aggregated from customers & industrie databases

+10

Geographies covered with customers in US, UK, France, Italy, Germany, Nordics...

25M\$

Raised in Equity, with Energy Impact Partners & XAnge - Sales Annual Growth Rate of 500%

They are tracking their carbon Footprint with Greenly

Industries

faurecia HUTCHINSON RENAULT TEVA Schlumberger

Tech

alma ZOOPLA TripAdvisor PayFit swile Konbini

Retail

bel for all for good COURIR LVMH PERNOD RICARD PERNOD RICARD

Services

ACCOR Capgemini Kea Partners for transformation Mediametrie econocom

Finance

COATUE Shell Ventures AXA EIFFEL INVESTMENT GROUP UNIPARIBAS

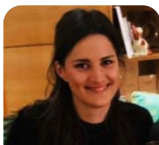
An outstanding team committed to tackling climate change



Climate Engagement



**Alexis
NORMAND**
CEO, co-founder
HEC, ScPo, ex Dir
B2B Withings



**Capucine
CUSINBERCHE**
Head of Sust.Finance
HEC, ScPo Cambridge



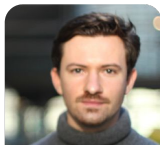
**Arnaud
DELUBAC**
CMO, Co-founder
Essec-Centrale



**Thomas
CARABIN**
Climate Engagement
Manager,
Docto.Inseec



**Mainou
Laouchez**
Product Builder
Engaged Tracking, IPAG



**Laurent
LEVREY**
Marketing Manager,
Sciences-Po



**Victoria
Reypin**
Climate Engagement
Science Po Paris,
UCSD, Le Wagon



**Pierre
LEVALET**
Climate Engagement
Manager, Doctolib,
Kedge BS



**Chloe
DURAND**
Climate Success Mngnr,
ESCP, McGill



**Matthieu
VEGREVILLE**
CTO, co-fondateur
X-Telecom, ex Data
Science Withings



**Jeanne
Kuhn**
Senior Climate Expert
Finance
ENSE3, EM Lyon



**Ferreol
JUSTER**
Product Mngnr.
Ex Carbone 4
IESEG



**Nils
LANGOT**
Carbon Accounting
Specialist, ESILV



**Agathe
Guimbal**
Climate
Expert-Food
ISAE Supaero



**Martin
GUÉRER**
Climate expert
Sopra Steria, ESILV



**Adrien
PROBY**
Climate Expert Manager
Polytechnique
L



Fanny Toulou
-
Climate Expert
Centrale Lyon



**Pierre
BROWNE**
Carbon Engineer,
Polytechnique, Imp. C.



**Paul
DE KERRET**
Lead Data-Scientist
PhD Telecom, HDR



**Violeta
CALVO ILUNDAIN**
Developer



**Amaury
SCHILLO**
Software Engineer
ISEP, Inha K.



**Reda
LAHLOU**
Data-Scientist
Centrale - DTU



**Lucas
BOUCHER**
Developer
Fullstack Epitech



**Bianca
Chong**
-
Product Designer



**Pauline
Gangloff**
Fullstack Developer
Ecole 42
Avanade



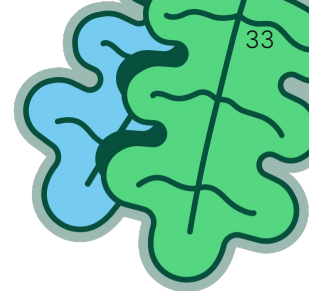
**Gael
PERON**
VP of Engineering,
INSA, ex COO Wynd



**Matteo
FAELLI**
Data-Scientist
CentraleSupélec

Our Scientific Council

INDUSTRY, AI & CLIMATE EXPERTS



**Caroline
ALAZARD**



**Dr. Luc
JULIA**



**Nicolas
HOUDANT**



**Peter
FOXPENNER**



**Pr. Yann
LEROY**



**Pr. Antoine
DECHEZLEPRÊTRE**

newmeric

**CEO
NewMeric
Ex-CEO
GreenNext**



**Lab Director
Co-fondateur
SIRI
AI expert**

energies

**CEO
Énergies demain
Ex
GreenNext**

**BOSTON
UNIVERSITY**

**Professor
BU University
–
Electricity gris &
Carbon expert**



**Professeur
Centrale-Supelec
–
Carbon Product
Life-Cycle**

LSE

**Professeur
LSE
–
Climate change
policiers**



Contact us

Alexis Normand | CEO

Phone: +33 6 76 98 06 43

alexis@greenly.earth

www.greenly.earth